

FOR IMMEDIATE RELEASE TO COMMITTEE CHAIRS

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**WHEN A COMMITTEE MAY WISH TO SEEK THE ADVICE OF
COR?????? OR WHAT CAN COR DO FOR YOU??????**

First: Think of COR as your in-house communications agency. We are here to assist you to more effectively communicate.

- ❖ COR can work with you on a strategy to communicate your event, program or news to Barnert Temple congregants.
- ❖ COR can help you with the design, presentation and language (to make it welcoming and inclusive) when you are creating an invitation, poster, flyer, brochure or other communications such as letters to the congregation. ****
- ❖ COR and specifically Alice K. should be consulted for all of your publicity needs to the local, national and Jewish media. PLEASE USE THE ATTACHED FORM.
- ❖ COR can assist your committee in developing a community-based event that will promote the visibility of Barnert Temple with the goal of attracting new members.
- ❖ COR can work with you to integrate and use marketing materials (e.g. logo, tag line etc.) in your communications.

*Remember: Effective, Inclusive and Welcoming Communication is of COR
Importance and Will Enhance Our K'hilah k'doshah (Sacred Community)!*

****** Expenses relating to invitations, posters, flyers and other such items are billed to the committee sponsoring the event. Inquires? Please contact Alice K.**